

MARTINA AWAY

me, places & life

MEDIA KIT DECEMBER 2018



click



THE BLOGGER

Martina Sgorlon.
26 years old,
extremely curious and
always looking for new places to visit.
Graduated in Journalism.
Web editor and travel blogger for
Martinaway.com.
Freelance since 2018.



THE BLOG

Martinaway.com was born in 2013.
This blog is a travel journal
where I write about
my experiences,
events and books.
I also share something
about me to show my readers
who I am.

MY READERS

14.000+
viewers

22.000+
views

3'21"
time on page

85,30%
bounce rate

AGE AND GENDER

65% women / 35% men

-

46,03% : 18-34 years old

37,71% : 35-54 years old

16,27% : over 55

88,70% Organic

7,90% Direct

1,30% Referral

2,10% Social

-

86,86% Italy

2,54% Japan

2,91% USA

SOCIAL



1450+ like

-

73% women - 26% men

-

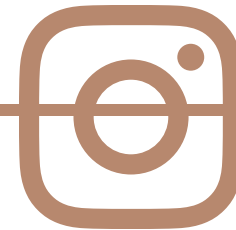
54% : 18-34 years old

36% : 35-54 years old

7% : over 55

-

86% Italy



2700+ like

-

62% women - 38% men

-

62% : 18-34 years old

33% : 35-54 years old

5% : over 55

-

70% Italy

MORE SOCIAL

Pinterest

18,000 views

-

Twitter

2400+ follower

-

YouTube

90+ subscribers

HOW CAN WE COLLABORATE?

Sponsored content

Content creation for other websites and social networks, brochures and magazines

Press trips and blog tours

Educational

Banner and affiliate links

WHY YOU
SHOULD
COLLABORATE
WITH ME?

Original content

Organic growth on social networks (no BOT)

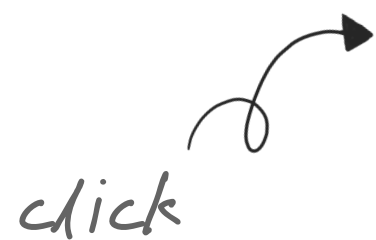
SEO oriented text and attention for details and photography

Transparency

INTERVIEWS



FIND OUT
MORE



press@martinaway.com